

City of West Miami

901 SW 62nd AVE West
Miami, FL 33144
cityofwestmiami.gov



AGENDA BRANDING BOARD MEETING

**TUESDAY, OCTOBER 27, 2026
6:00 PM**

**City Hall, Commission Chambers
901 SW 62 AVE, 2nd Floor
West Miami, FL 33144**

BRANDING BOARD

**Lydi Castellanos
Christian Felipe
Kristina Varona
Aimee Paraso
Izabella Santiago**

**City Manager Edward Silva
City Attorney Dexter W. Lehtinen
City Clerk Annery Gonzalez**

Staff Liaison to the Branding Board: Rebeca Prieto Sanchez

- 1. PLEDGE OF ALLEGIANCE**
- 2. ROLL CALL**
- 3. PRESENTATION OF MINUTES FOR APPROVAL**

A) September 2, 2026, Branding Board Meeting

- 4. PUBLIC COMMENTS**
- 5. NEW BUSINESS AGENDA ITEMS**

A) Discussion Regarding Mural Design Recommendation for Casa Cultura

- 6. GOOD OF THE ORDER**
- 7. ADJOURNMENT**

NOTE:

- * ANY PERSON, OR PERSONS, WISHING TO APPEAL ANY DECISION MADE BY THE BRANDING BOARD WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING, WILL REQUIRE A VERBATIM RECORD OF THE PROCEEDING UPON WHICH THE APPEAL IS BASED. INTERESTED PERSONS SHOULD, THEREFORE, TAKE THE NECESSARY STEPS TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE WHICH CONTAINS THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS BASED. (F.S.286.0105)
- * ANY PERSON WISHING TO ADDRESS THE BRANDING BOARD ON ANY ITEM ON THE AGENDA SHALL REGISTER WITH THE CITY CLERK PRIOR TO THE ITEM BEING HEARD. PRIOR TO MAKING A STATEMENT, PLEASE STATE YOUR NAME AND ADDRESS FOR THE RECORD.
- * ANY PERSON REQUIRING SPECIAL ACCOMMODATIONS FOR PARTICIPATION IN THE MEETING SHOULD CONTACT THE CITY CLERK AT 305 266-1122, WITH REQUESTS FOR AUXILIARY AIDS OR SERVICES AT LEAST TWO BUSINESS DAYS BEFORE THE MEETING.